

### Disclosure of Personal Data

This privacy policy sets out how Yachtsman euromarine uses and protects any information that you give Yachtsman euromarine when you use this website.

Yachtsman euromarine is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Yachtsman euromarine may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from the 2<sup>nd</sup> December 2010.

### What Information We Collect

We may collect the following information:

- Name and date of birth
- Contact information including email address
- Demographic information such as postcode
- Other information relevant to customer surveys and/or product offers.

### What We Do With the Information We Gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information, which we think you may find interesting using the email address which you have provided (see section called controlling your personal information).
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail (see section called controlling your personal information).
- We may use the information to customise the website according to your interests.

### Website Visitor Access

You can access and browse our website without disclosing your personal data (for your data to be anonymous, you would need to disable your cookies, please see section "how we use cookies" for further information).

### Confidentiality & Security

We give you the option of using a secure transmission method to send us the following types of personal data:

- Primary Personal Data (such as name, contact details and credit/debit card details)

Personal data is kept securely in our database. We have implemented security policies, rules and technical measures to protect the personal data that we have under our control from:

- Unauthorised Access
- Improper Use or Disclosure
- Unauthorised Modification
- Unlawful Destruction or Accidental Loss

All of our employees and data processors, who have access to and are associated with the processing of personal data, are obliged to respect the confidentiality of our visitors' personal data.

The email address and password that you may have provided while submitting details on our quote engine, should be kept safe and confidential. You will need these details when accessing your personal information on the website. You should **never** disclose your password to any third parties. Should any third parties intercept or in any other ways get hold of your email or password, Yachtsman euromarine will not accept responsibility or liability for such occurrences.

We collect the personal data that you may volunteer while using our Get a Quote or Contact Us form.

By submitting information using the Get a Quote or Contact Us form, you agree to us, and anyone else involved in providing your insurance, using this data for policy processing purpose and in order to provide you with the best possible service that you have requested.

We do not link information recorded by cookies with Primary Personal Data (see below on how we use cookies).

### **How We Use Cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

### **Controlling Your Personal Information**

You may choose to restrict the collection or use of your personal information in the following ways:

- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by emailing us through our Contact Us form or by writing to us at the address provided at the bottom of this page.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

### **Links To Other Websites**

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### **Data Protection**

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to the address provided at the bottom of this page. (See Data Protection for more information)

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the address provided below. We will promptly correct any information found to be incorrect.

### **Privacy Support**

This online Privacy Policy applies only to information collected through our website and not to information collected offline.

If you have an enquiry or concern about our privacy policy, please get in contact and we will be happy to assist.

Email: info@yachtsman.ie  
Phone: + 353 (0) 45982668  
By Post: Yachtsman euromarine, College Road, Clane, Co. Kildare.